

Tuesday and Wednesday / July 18-19, 2006
HOLIDAY INN AND CONVENTION CENTER
Stevens Point, Wisconsin



2006 WISCONSIN STATE PREVENTION CONFERENCE:
Tools to Build a Prevention Framework

Major Sponsors:

Wisconsin
Department of Health
and Family Services,
Division of Children
and Family Services

Alliance for Wisconsin Youth

Wisconsin
Department of Public
Instruction

Wisconsin Department
of Transportation

CSAP's Central Center
for the Application of
Prevention Technologies

Wisconsin Community Papers

Presented by:

**WISCONSIN
CLEARINGHOUSE**
FOR PREVENTION RESOURCES
UNIVERSITY HEALTH SERVICES
UNIVERSITY OF WISCONSIN-MADISON

WHO SHOULD ATTEND?

Social workers, community prevention activists, youth workers, juvenile court workers, alcohol and tobacco activists, law enforcement and educators will all benefit from the information presented.

GENERAL INFORMATION

DATES

July 18 & 19, 2006 – Tuesday & Wednesday

REGISTRATION FEES

The \$150 registration fee includes access to all conference sessions, breakfast and lunch on July 18 and 19. A general session meal package may be purchased for traveling companions on the registration form. **No refunds will be given for cancellations.**

Complete workshop descriptions, the names of presenters and updates on conference planning can be found at:

wch.uhs.wisc.edu/ Click on "WI State Prevention Conference."

CONTINUING EDUCATION

CEUs applied for.

HOTEL INFORMATION

The **NEW** Holiday Inn and Convention Center, located at 1001 Amber Avenue in Stevens Point. A block of rooms has been reserved **until June 30th, 2006** at the rate of \$62 for a single and \$82 for a double. Make reservations by calling the Holiday Inn at 715-344-0200, and please reference the "Wisconsin State Prevention Conference" to receive the conference rate.

The Wisconsin State Prevention Conference is committed to providing the highest degree of accessibility within our means. Please notify UWSP Continuing Education of your disability-related accommodation requests by July 5, 2006. We will attempt to honor all requests but cannot assure that requests made after this date will be met.

CONFERENCE AT A GLANCE

TUESDAY — JULY 18, 2006

8:00am	REGISTRATION OPENS Continental Breakfast
9:30am	GENERAL SESSION Glynn Birch , National President, MADD
11:00-12:20pm	BREAKOUT SESSION 1 a) What Wisconsin Learned @ Town Hall Meetings on Underage Drinking b) Strengthening Families: Is It For Your Community? c) Partnering to Make a Difference
12:30-1:50pm	GENERAL SESSION AND LUNCH Judy Cushing , CEO, Oregon Partnership "Reducing Underage Drinking: A Collective Responsibility"
2:00-3:20pm	BREAKOUT SESSION 2 a) Evaluate for Impact b) Parents Who Host Lose the Most c) Financial Stability for Nonprofits in Unstable Times
3:30-4:50pm	BREAKOUT SESSION 3 a) Bullying Prevention b) Compliance Checks: UNITE! c) Home Grown: The Partnership for a Healthier Wisconsin and the Healthy Wisconsin Partnership Fund
5:00-6:30pm	NETWORKING RECEPTION Sponsored by the Wisconsin Prevention Network
6:00pm	GOLF AT SENTRY WORLD Pre-registration required


WEDNESDAY — JULY 19, 2006

7:00am	CONTINENTAL BREAKFAST
7:00-7:45am	WPN ANNUAL MEETING
8:00- 9:20am	GENERAL SESSION Julie Battle , Creative Director, FACE "Common Sense for Community Change"
9:30 -10:50am	BREAKOUT SESSION 4 a) Meth: Wisconsin Fights Back b) Preventing Youth Suicide c) Building Assets Reducing Risk d) Project Northland: A Local Success Story
11:00-12:20pm	BREAKOUT SESSION 5 a) White Coat Outreach: What's Hot, What's Not b) Advocacy: Education in Action c) Strategic Prevention Framework: Coming to a Community Near You d) What Works Wisconsin: From Good Intentions to Effective Youth Interventions
12:30pm	LUNCH The Reverend Jesse Brown , Founder, NAAAPI "Passion + Power = Prevention"
2:00pm	CONFERENCE ADJOURNS



Register online at:

www.uwsp.edu/conted/ Click on "Conferences", Click on "WI State Prevention Conference"

For more information or to register by phone: **800-898-9472**  **Press 3**

Hours: 8:00 AM - 4:30 PM, Monday - Friday

GENERAL SESSION SPEAKERS



TUESDAY — 9:30 AM

Glynn Birch, National President, Mothers Against Drunk Driving

Glynn Birch is MADD's first male and minority President. When he became President during MADD's 25th anniversary, he set a goal of reducing alcohol related traffic deaths by 25% in three years. He reenergized MADD's grassroots with his vision and reengaged political leaders in MADD's effort to reduce impaired driving.



TUESDAY — 12:30 PM

REDUCING UNDERAGE DRINKING: A COLLECTIVE RESPONSIBILITY

Judy Cushing, CEO, Oregon Partnership

This report was a turning point in the prevention of underage drinking. Judy Cushing, a member of the 12-person panel of medical, legal and prevention professionals appointed by the National Academies of Science/Institute of Medicine, will discuss the report's recommendation and its roadmap for action.



WEDNESDAY — 8:00 AM

COMMON SENSE FOR COMMUNITY CHANGE

Julie Battle, Creative Director, FACE

Author Julie Battle blends research, data and informant interviews seeking that compelling "gold nugget." Her new book outlines 3 radical truths and 7 simple steps that can make all of us change agents.



WEDNESDAY — 12:30 PM

PASSION + POWER = PREVENTION

The Reverend Jesse Brown, Founder, NAAAPI

Jesse Brown blends passions and power in his prevention work in Philadelphia. Working with community groups, churches and political groups he was able to stop the test marketing of *Uptown* cigarettes to youth and stop G. Heilemann Brewing from marketing *Power Master* malt liquor to Philadelphia's African American Youth. In 2004, he led the successful effort to ban alcohol advertising from all city owned property including bus shelters. Brown will describe how he harnessed the passion of local activists and the power of elected leaders to effect community change.

WISCONSIN COALITIONS CONNECT JULY 19-20, 2006

Community coalitions for prevention/youth development across Wisconsin have an opportunity to connect – talk, share, learn from others, sort out issues, and join together on interests – July 19, 3pm to July 20, noon. Scholarships available. Information and registration materials available upon request, email susanrallen@verizon.net or opporll@dhs.state.wi.us

EXHIBIT SPACE

If you have a product, service or program to showcase, you'll find all the details on the conference web page at:

<http://wch.uhs.wisc.edu/>

WEDNESDAY NIGHT GOLF AT SENTRY WORLD

Tee times, begin at 6:00 p.m. End the day on Wisconsin's best loved Robert Trent Jones, Jr. course. Golf nine holes with a cart for just \$40. Reservations in groups of four will be accepted **until July 3, 2006**. E-mail the names in your group to JSherman2@wisc.edu.

For Conference Program Questions Contact:

608-262-9157 • 800-248-9244

online at: <http://wch.uhs.wisc.edu/>

**WISCONSIN
CLEARINGHOUSE**
FOR PREVENTION RESOURCES
UNIVERSITY HEALTH SERVICES
UNIVERSITY OF WISCONSIN-MADISON



EXTENSION
 402150 - Wisconsin State Prevention Conference
University of Wisconsin-Stevens Point
UWSP Continuing Education
 032 Main Bldg
 2100 Main St
 Stevens Point WI 54481-3897

Nonprofit Organization
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 PERMIT NO. 19

CHANGE SERVICE REQUESTED

800-898-9472, Press 3

Hours: 8:00 AM - 4:30 PM, Monday - Friday

No state tax revenue supported the printing of this document.

**CONFERENCE FEES/REGISTRATION FORM:
 2006 WISCONSIN STATE PREVENTION CONFERENCE — JULY 18-19, 2006**

(Only one person per form. Please photocopy for additional registrations.)

Name _____
 Work Phone () _____ Fax () _____
 Position/Title _____
 Agency/Company _____
 Agency/Company Address _____
 City/State/Zip _____
 Home Address _____
 City/State/Zip _____
 Email _____
 Special Needs/Accommodation Needs _____

Please charge the following account:
 Card number _____
 Cardholder's name _____
 Signature _____ Expires _____
 P.O. Number _____

**Complete and send registration form and fee,
 payable to UW-Stevens Point to:**



UWSP Continuing Education
 032 Main Bldg.,
 2100 Main St.
 Stevens Point, WI 54481-3897

800-898-9472 or 715-346-3838

Fax: 715-346-4045

Register online at:

**www.uwsp.edu/conted/conferences/
 Click on "Wisconsin State Prevention Conference"**

CONFERENCE - JULY 18 -19, 2006

- \$150 Conference Registration
- \$40 General Session meal package for traveling companions.
- \$_____ Additional meal packages

\$_____ **TOTAL ENCLOSED**

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If you have special needs that require assistance, including special dietary needs, please notify us by phone or in writing at least two weeks prior to the conference. UW-Stevens Point provides equal opportunities in employment and programming.

PERSONAL DEMOGRAPHIC INFORMATION The University of Wisconsin asks that you voluntarily respond to the questions below. The cumulative demographic information will be used to enhance our programming efforts.

Gender Female Male

Are you enrolled in this program for career purposes? Yes No

Age A. under 18 B. 18 to 34 C. 35 to 49 D. 50 to 64 E. 65 or older

Race/Ethnicity

- A. Black (Non-Hispanic)
- B. Asian or Pacific Islander
- C. American Indian/Alaskan Native
- D. Hispanic
- E. White (Not Hispanic)

Occupation/Organization

- 02. Educational Services
- 05. Health Services (Physical & Mental)
- 07. Protective Services
- 08. Public Administration
- 10. Social, Recreational, & Religious Services
- 13. Other _____