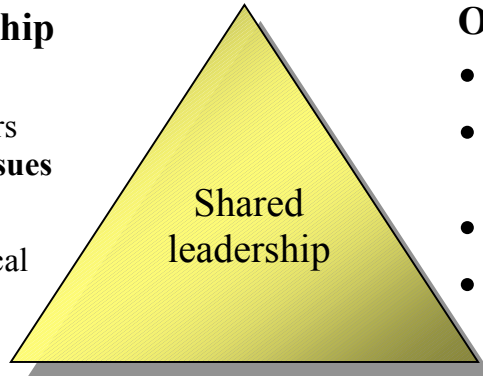


Collaborative leadership roles

“Project” leadership

- Organizations or individual members lead on **specific issues**
- Bring **tactical** leadership (technical knowledge, skills, other resources)



Organizational “driver”

- **In-kind** support
- **Commitment** from board/leadership of organization
- Usually keeps a **low profile**
- **Leverages resources** to secure new resources

Staff

- **Do groundwork** prior to public forums
- **Help guide process** through voice of a leader
- **Provide content**—effective practices in tobacco control
- **Support** the work of members

Chair or co-chairs

- Ensure process remains **collaborative**
- Monitor **progress**
- **Acknowledge** efforts
- Build community **connections**
- Identify **new resources**