

**Evaluation Discussion for
coalitions funded with Drug
Free Communities Support
Grant**

Immediately following 'The ABCs' workshop, you have the opportunity to stay for a one-hour discussion on evaluating your Drug Free Communities Support Grant (2:45-3:45pm). This discussion will help you share and learn from each other as you attempt to fulfill the requirements of your DFC grant. Facilitated by Paul Vidas (Fox Cities United With Youth) and Lou Oppor (Bureau of Mental Health and Substance Abuse Services). No pre-registration is required. Participation is open to all and not limited to DFC-funded coalitions.

**Community Anti-Drug Coalitions
of America** www.cadca.org

The Alliance for Wisconsin Youth
www.allianceforwisconsin youth.org

**Wisconsin Clearinghouse for
Prevention Resources**
<http://wch.uhs.wisc.edu/>

**Wisconsin Alcohol, Tobacco, and
Other Drug Education Network
(WATODEN)**

Wisconsin Prevention Network
www.wisprevnet.org

**Wisconsin Council on Children
and Families** www.wccf.org

**Bureau of Mental Health and
Substance Abuse Services**

**THE ABCS OF
ADVOCACY
FOR
PREVENTION**



TUESDAY, MAY 2, 2006

9:30 A.M.—2:30 P.M.

**HOWARD JOHNSON PLAZA HOTEL
3841 EAST WASHINGTON AVE.
MADISON, WISCONSIN**

MEET SUE THAU

Sue Thau is a Public Policy Consultant representing Community Anti-Drug Coalitions of America (CADCA). She is nationally recognized for her advocacy and legislative accomplishments on behalf of the substance abuse prevention field. She has an extensive background in public policy and has



held high positions at the federal, state, and local levels. She was a Budget Examiner and Legislative Analyst at the Office of Management and Budget, in the Executive Office of the President for over ten years. She has an undergraduate degree from Cornell University in Human Development and Family Studies and a Master's Degree from Rutgers University in City and Regional Planning. Sue was a driving force behind the passage and full funding of the Drug-Free Communities Act and has helped to save and enhance the funding for the Safe and Drug Free Schools and Communities Act, programs funded through the Centers for Substance Abuse Prevention and Treatment in the Substance Abuse and Mental Health Services Administration. Sue is highly respected as an expert on demand reduction issues by members of Congress and staff on both sides of the aisle on Capitol Hill.

MEET MARTHA CRANLEY

Martha Cranley is the Kids Count Coordinator, Wisconsin Council on Children and Families. In that role, she directs the research, writing and publication of the annual publications. Martha is also a trainer on the legislative process and grassroots advocacy and has contributed to a number of national newsletters and training curricula. She is the former Executive Director of the Wisconsin Coalition of Independent Living Centers (WCILC), a state-wide disability rights organization, a former legislative aide in the Wisconsin State Senate and Past President of the YWCA.

Directions to Howard Johnson Hotel:

From the North or South: Interstates 90/39 to Madison Exit 135A. Go 2 Miles to Hotel on Left.

From the East: Interstate 94 W to I 90/39 N to Exit 135A. Go 2 Miles to Hotel on Left.

From the West:
Hwy 18 E to The Beltline, take HWY 51 North to HWY 151 East. Go 1/4 Mile to Hotel on Right.

ADDRESS: 3841 E. Washington Avenue
PHONE: 608-244-2481

WORKSHOP OBJECTIVES

Gain the basic information needed to be an effective advocate for prevention at all levels of government.

Learn the difference between advocacy and lobbying

Learn how much lobbying a 501(c)(3) can legally perform

Learn the different types of lobbying

Learn tools and techniques for effective advocacy at the local, state, and federal levels

Learn when is best to weigh in during the legislative process

Learn how to most effectively communicate with elected officials, policymakers, and their staff to create better polices and more funding for education, prevention and treatment programs



Confused about advocacy?

This workshop can point you in the right direction!

Register by April 26th to:

The Alliance for Wisconsin Youth
c/o Wisconsin Positive Youth Development
P.O. Box 10
Westfield, WI 53964
Phone: 608-296-9960
Email: susanrallen@verizon.net

THE ABCS OF ADVOCACY FOR PREVENTION

MAY 2, 2006
9:30 A.M.—2:30 P.M.
HOWARD JOHNSON
PLAZA HOTEL
MADISON, WI

\$15.00
INCLUDES LUNCH

This workshop is being provided as a service to members of the Alliance for Wisconsin Youth, Wisconsin Prevention Network, WATODEN, and others who wish to advocate for prevention and positive youth development in Wisconsin. Space is limited to 50 participants on a first come, first served basis. If you register for this event and then cannot attend, please extend the courtesy of canceling your registration to make room for others.

REGISTRATION — please print
U.S. Mail or Email by April 26th

Name

Agency/Organization

Address

City State Zip

Phone number with area code

Email address

Please indicate your memberships:

The Alliance for Wisconsin Youth _____
Wisconsin Prevention Network _____
WATODEN _____
None of the above _____
Send me more information
about the above _____